

Education as a Benefit Startup Named to List of Top Innovators by *Employee Benefit News*

Guild Education CEO Rachel Carlson recognized for impact on talent development and retention with employers including Chipotle Mexican Grill and the Public Service Credit Union

Denver, CO (April 17, 2017) – [Guild Education](#), which helps companies offer education as a benefit to their employees, was recently named as one of *Employee Benefit News*' [21 Benefits Technology Innovators](#) in 2017. Guild Education CEO Rachel Carlson joins a distinguished group of visionaries, entrepreneurs, and benefits experts helping employers tackle age-old challenges such as recruitment, retention, and employee satisfaction with new and innovative approaches to employee benefits.

Guild Education offers the nation's first comprehensive education benefits platform, with programs that help employers attract, retain, and develop talent. Guild helps employers offer a network of nonprofit university partners, credit for on-the-job training, coaching each employee, and a diversity of programs ranging from GED to PhD. Earlier this year, Guild co-founders Carlson and Brittany Stich were named to the *Forbes*' 30 Under 30 list for education.

"It's an honor to be recognized by *Employee Benefit News* for our efforts to provide a double-bottom-line platform that gives employees the opportunity to pursue their educational aspirations, while generating a powerful return on investment for employers," said Carlson. "The entire Guild team brings a passion and commitment toward helping working adults advance their education and their career, with the support of leading companies."

Employee Benefit News is the primary media resource for over 100,000 benefit professionals working to navigate the complexities of employee benefit planning and delivery. To select the winners, editors asked readers for nominations, consulted with industry experts, and called on their own industry knowledge. They selected individuals who are making breakthroughs in digital benefits platforms, health insurance alternatives, private exchanges, retirement and robo-advising, financial wellness tools, digital health and wellness tools, advances in digital employee engagement platforms, and benefits and workplace analytics.

About Guild Education

Guild's education benefits platform enables employers to offer education as a benefit, transforming tuition reimbursement from a cost center into a strategic investment. Guild's platform helps employers track their ROI of their benefits program, while Guild's network of nonprofit universities and comprehensive coaching helps employees pursue their educational goals. To learn more, visit http://www.guildeducation.com/for_companies.